

Zoho Social - Plan Comparison

FREE edition			
1 Team Member	1 Brand	zShare Browser Extension	Publishing on 7 channels

	Standard	Professional	Premium
	SIGN UP	SIGN UP	SIGN UP
Bill Annually	\$10 / Month	\$30 / month	\$40 / month
Bill Monthly	\$15	\$40	\$65
Team Members	1	1	3
BRANDS	1	1	1
SOCIAL Channels	Facebook Page, Facebook Group, Twitter Profile, Instagram Business Profile, LinkedIn Profile, LinkedIn Company Page, & Google My Business listing.	Facebook Page, Facebook Group, Twitter Profile, Instagram Business Profile, LinkedIn Profile, LinkedIn Company Page, & Google My Business listing.	Facebook Page, Facebook Group, Twitter Profile, Instagram Business Profile, LinkedIn Profile, LinkedIn Company Page, YouTube Channel & Google My Business listing.
GENERAL			
Home dashboard	✓	✓	✓
Recent Posts	✓	✓	✓
Notifications	-	✓	✓
Livestream	-	✓	✓
Create custom roles			
PUBLISHING & SCHEDULING			
Multi-channel Publishing	✓	✓	✓
Chat routing	3	10	25
Visitor routing	3	10	25
Roles and permissions	✓	✓	✓
Custom Scheduling	✓	✓	✓
Drafts	✓	✓	✓
Published Posts	✓	✓	✓
Scheduled Posts	✓	✓	✓

Unpublished Posts	✓	✓	✓
Publishing Calendar	✓	✓	✓
Alt Text	✓	✓	✓
Bulk Scheduler	-	✓	✓
Repeat Posting	-	✓	✓
CustomQ	-	✓	✓
SmartQ	-	✓	✓
Pause / Resume Post	-	✓	✓
Audience targeting	-	-	✓
RSS Feeds	-	10 Feeds	20 Feeds
Custom Video thumbnail	-	✓	✓
Schedule Retweets	-	✓	✓
Image library	-	✓	✓
Cloud Picker	-	✓	✓
UTM Parameters	-	-	✓
Instagram first comment	-	✓	✓
Popular post	-	✓	✓
Post insights	-	✓	✓
Export post	-	-	✓
Discuss posts	-	-	✓
URL SHORTENER			
Zurl link shortener	✓	✓	✓
Bit.ly shortener	-	✓	✓
LEAD ADS			
Facebook Lead Ads	-	-	✓
LinkedIn Lead Ads	-	-	✓
MESSAGES			
Twitter Messages	-	✓	✓
Facebook Messages	-	✓	✓
Instagram Messages	-	✓	✓
MONITORING			
Monitoring dashboard	-	5 Columns	15 Columns
Facebook Page	-	✓	✓
Facebook Reviews	-	✓	✓

Facebook Page @#mentions	-	✓	✓
Facebook visitor posts	-	✓	✓
Twitter timeline	-	✓	✓
Twitter likes	-	✓	✓
Twitter @mentions	-	✓	✓
Twitter keyword search	-	✓	✓
Twitter user search	-	✓	✓
Twitter lists	-	✓	✓
Instagram Hashtag search	-	✓	✓
Google My Business Questions	-	✓	✓
Google My Business Reviews	-	✓	✓
Lead/Contact interactions monitoring	-	-	✓
CONNECTIONS			
Connection dashboard	-	-	✓
Most engaged	-	✓	✓
Twitter followers/following	-	✓	✓
PROFILE INFORMATION			
CRM Leads	-	-	✓
CRM Contacts	-	-	✓
Mute/Block accounts	-	✓	✓
Connection interactions	-	✓	✓
TEAM COLLABORATION			
Collaborate dashboard	-	-	✓
Workflow & approvals	-	-	✓
Tagging discussions	-	-	✓
Audio/Video call team member	-	-	✓
Team member char	-	-	✓
REPORTS			
Reports dashboard	-	-	✓
Published post stats	-	✓	✓
Summary reports	✓	✓	✓
All reports & analytics	-	-	✓
Custom reports	-	-	✓
Schedule reports	-	-	✓

Export reports	-	-	✓
Discuss reports	-	-	✓
ZOHO CRM INTEGRATION			
Add leads to Zoho CRM	-	-	✓
Chat with CRM owner	-	-	✓
CRM Reports	-	-	✓
View CRM Connections	-	-	✓
View CRM status & information	-	-	✓
Monitor Leads & Contacts	-	-	✓
Rule-based lead generation	-	-	✓
ZOHO DESK INTEGRATION			
Create tickets from social updates	-	-	✓
Chat with Desk owner	-	-	✓
Desk info for connections	-	-	✓
Rule-based ticket generation	-	-	✓
View ticker IDs	-	-	✓
ZSHARE BROWSER EXTENSION – ADD ONS			
Brands	-	\$17/Brand/month (or) \$14.5/Brand/month billed annually	\$23/Brand/month (or) \$19.5/Brand/month billed annually
Team Members	-	\$12/member/month (or) \$10/member/month billed annually	\$12/member/month (or) \$10/member/month billed annually