



Ecwid - Plan Comparison

	FREE	Basic	Professional	Enterprise			
	Try Now	SIGN UP	SIGN UP	SIGN UP			
PRICING (Local taxes (VAT, GST, etc.) will be charged in addition to the prices mentioned)							
Paid Annually	Free	\$12.50 / Month	\$29.17 / month	\$82.50 / month			
Paid Monthly	Free	\$15	\$35	\$99			
Transaction fees	\$0	\$0	\$0	\$0			
SALES CHANNELS							
Online store	√	1	√	√			
Facebook shop	-	√	√	√			
Instagram store	-	1	1	√			
Mobile point-of-sale	-	√	√	√			
Sell on Amazon	-	-	√	√			
Sell on eBay	-	-	√	1			
FEATURES		l	l				
GDPR configuration	√	√	√	√			
Custom Chatbot	-	1	3	10			
PROMOTE							
Facebook advertising	√	1	√	1			
Google advertising	√	√	√	1			
Pinterest advertising	√	√	√	√			
Snapchat advertising	√	√	√	1			
Mailchimp and Automated Email Marketing	-	-	√	1			
MOBILE							
Mobile responsive shopping cart	√	√	√	√			
Android and iOS store management app	-	√	√	1			
Your own, branded iOS and Android shopping app (available on the Annual Unlimited plan)	-	-	-	√			
FEATURES			,				
Number of products	10	100	2500	Unlimited			
Digital goods	-	25GB per file	25GB per file	25GB per file			
Unlimited bandwidth	√	√	√	√			
Instant Site builder (70+ design themes)	V	√	√	1			
Add store to any website	√	√	√	V			





Sell simultaneously on multiple sites	√	√	√	√
Facebook pixel	√	√	√	√
One-tap checkout with Apple Pay (via Stripe)	√	√	√	√
GDPR compliance	√	√	√	√
POS: Square, Clover, Alice (Not available in all countries)	√	V	√	√
Gift cards	√	√	√	√
Discount coupons	-	√	√	√
Automated tax calculations	-	√	√	√
Facebook Messenger live chat	-	√	√	√
Access to App Market with extensions	-	√	√	√
Inventory tracking	-	√	√	√
Advanced SEO tools	-	√	√	√
Connect your own domain name	-	√	√	√
Scheduled order pickup	-	-	√	√
Abandoned cart emails	-	-	√	√
Wholesale pricing groups	-	-	√	√
Product filters	-	-	√	√
Product variations	-	-	√	√
Create orders	-	-	√	√
Dimensional shipping rates	-	-	√	√
Staff accounts (up to 2 on Business, any number on Unlimited)	-	-	√	√
Multilingual Catalogue	-	-	√	√
SUPPORT				
Chat	-	√	√	√
Phone	-	-	√	√
Priority support	-	-	-	1
Free customization (available on annual Business and Unlimited plans)	-	-	2 hours	12 hours
PLATFORM				
WordPress	√	√	√	√
Wix	√	√	√	√
Weebly	V	√	√	√
Squarespace	V	V	√	1
Joomla	V	V	√	√
		1	1	





Blogger	1	1	1	√
Tumblr	1	1	1	√
And more	1	1	1	1
	Try Now	SIGN UP	SIGN UP	SIGN UP

Got further information?

Write to us at info@kjlsolutions.com.my