

# Zoho Campaigns - Plan Comparison

	Forever Free <a href="#">GET STARTED</a>	Standard <a href="#">GET STARTED</a>	Professional <a href="#">GET STARTED</a>	Pay-as-you-go <a href="#">GET STARTED</a>
<b>Design</b>				
Basic template layouts	Yes	Yes	Yes	Yes
Pre-designed responsive newsletter templates	Basic	Advanced	Advanced	Advanced
Drag-and-drop template editor	Yes	Yes	Yes	Yes
Template library	Yes	Yes	Yes	Yes
<b>Email Marketing</b>				
Unlimited emails	-	Yes	Yes	-
Inbox preview (Litmus)	-	Yes	Yes	-
Email attachments	-	Yes	Yes	Yes
Chain campaign	-	Yes	Yes	Yes
Child campaign	-	Yes	Yes	Yes
A/B testing	-	Yes	Yes	Yes
RSS campaigns	-	Yes	Yes	Yes
Marketing calendar	Yes	Yes	Yes	Yes
Customizable header and footer	-	Yes	Yes	Yes
Remove Zoho Campaigns logo in footer	-	Yes	Yes	Yes
Reports and analytics	Yes	Yes	Yes	Yes
<b>Contact Management</b>				
Segmentation of mailing lists	-	Yes	Yes	Yes
Bulk segments	-	Yes	Yes	-
Customizable signup and popup forms	Yes	Yes	Yes	Yes
Topics	Yes	Yes	Yes	Yes
Contact scoring	-	-	Yes	-
<b>Personalization</b>				
Merge Tags	Yes	Yes	Yes	Yes
Dynamic Content	-	Yes	Yes	Yes
Email polls	-	Yes	Yes	-
<b>Email Delivery and Deliverability</b>				
Schedule email campaigns	-	Yes	Yes	Yes
Recipient time zone sends	-	Yes	Yes	Yes

Recipient optimal open time sends	-	Yes	Yes	Yes
Send in batches	-	Yes	Yes	-
Email authentication using SPF/Sender ID Domain Key/DKIM	Yes	Yes	Yes	Yes
Compliance check	Yes	Yes	Yes	Yes
<b>Email Marketing Automation</b>				
Drag-and-drop workflows	-	-	Yes	-
Built-in workflow templates	-	-	Yes	-
Autoresponders	-	-	Yes	-
<b>Account and User Management</b>				
Users	Up to 5 users	Up to 5 users	Up to 5 users	Up to 5 users
Assign roles and privileges	Yes	Yes	Yes	Yes
Custom user roles	-	Yes	Yes	-
Campaign managerial approval	-	-	Yes	-
Email-sending policy	-	-	Yes	-
<b>Ecommerce Email Marketing</b>				
Pre-designed newsletter templates	Yes	Yes	Yes	Yes
Pre-designed cart-abandonment reminder templates	-	-	Yes	-
Contact product and coupon sync	Yes	Yes	Yes	Yes
Profile- and shopping-history segments	Yes	Yes	Yes	Yes
Store's revenue vs. email-based revenue	Yes	Yes	Yes	Yes
Automated purchase follow-ups	-	-	Yes	-
Automated cart-abandonment follow-ups	-	-	Yes	-
<b>Cross-channel Marketing</b>				
SMS marketing	-	Yes	Yes	-
Facebook page campaigns	-	For pages having more than 2000 followers	For pages having more than 2000 followers	-
Post campaigns	1 account/social network/user	Unlimited	Unlimited	1 account/social network/user
<b>Help and support</b>				
Telephonic support	Yes	Yes	Yes	Yes
Website chat support	Yes	Yes	Yes	Yes
Email support	Yes	Yes	Yes	Yes
<b>Webhook</b>				
Mailing-list-based notifications	-	-	Yes	-

Sent-campaign notifications	-	-	Yes	-
<b>Developer API</b>				
Campaign management	Yes	Yes	Yes	Yes
List management	Yes	Yes	Yes	Yes
Call back URLs	Yes	Yes	Yes	Yes
<b>INTEGRATIONS</b>				
Zoho CRM	Yes	Yes	Yes	Yes
Zoho Creator	Yes	Yes	Yes	Yes
Zoho Survey	Yes	Yes	Yes	Yes
Zoho contacts	Yes	Yes	Yes	Yes
Zoho Invoice	Yes	Yes	Yes	Yes
Zoho Books	Yes	Yes	Yes	Yes
Zoho Recruit	Yes	Yes	Yes	Yes
Zoho Meeting	Yes	Yes	Yes	Yes
Zoho Commerce	Yes	Yes	Yes	Yes
Zoho Flow	Yes	Yes	Yes	Yes
Zoho Desk	Yes	Yes	Yes	Yes
Zoho Backstage	Yes	Yes	Yes	Yes
Zoho Bigin	Yes	Yes	Yes	Yes
SugarCRM	Yes	Yes	Yes	Yes
Salesforce	Yes	Yes	Yes	Yes
G Suite	Yes	Yes	Yes	Yes
Tracking URLs with Google Analytics	Yes	Yes	Yes	Yes
Eventbrite	Yes	Yes	Yes	Yes
SurveyMonkey	Yes	Yes	Yes	Yes
Shopify	Yes	Yes	Yes	Yes
Facebook	Yes	Yes	Yes	Yes
Twitter	Yes	Yes	Yes	Yes
LinkedIn	Yes	Yes	Yes	Yes
Tumblr	Yes	Yes	Yes	Yes
YouTube For video email campaigns	Yes	Yes	Yes	Yes
Vimeo for video email campaigns	Yes	Yes	Yes	Yes
Flickr Add images to the template gallery	Yes	Yes	Yes	Yes
Google Photos Add images to the template gallery	Yes	Yes	Yes	Yes
Gravatar	Yes	Yes	Yes	Yes
PayPal	Yes	Yes	Yes	Yes
Litmus	-	Yes	Yes	Yes
Giphy	Yes	Yes	Yes	Yes

<b>Zapier</b>	-	Yes	Yes	Yes
<b>GoToWebinar</b>	Yes	Yes	Yes	Yes
<b>Evernote</b>	Yes	Yes	Yes	Yes
<b>Dropbox</b>	Yes	Yes	Yes	Yes
<b>OneDrive</b>	Yes	Yes	Yes	Yes
<b>Box</b>	Yes	Yes	Yes	Yes
<b>Unsplash</b>	Yes	Yes	Yes	Yes
<b>Wistia</b>	Yes	Yes	Yes	Yes
<b>Unbounce</b>	Yes	Yes	Yes	Yes
<b>HubSpot</b>	Yes	Yes	Yes	Yes
<b>MS Dynamics 365</b>	Yes	Yes	Yes	Yes
<b>Zendesk</b>	Yes	Yes	Yes	Yes
<b>WooCommerce</b>	Yes	Yes	Yes	Yes